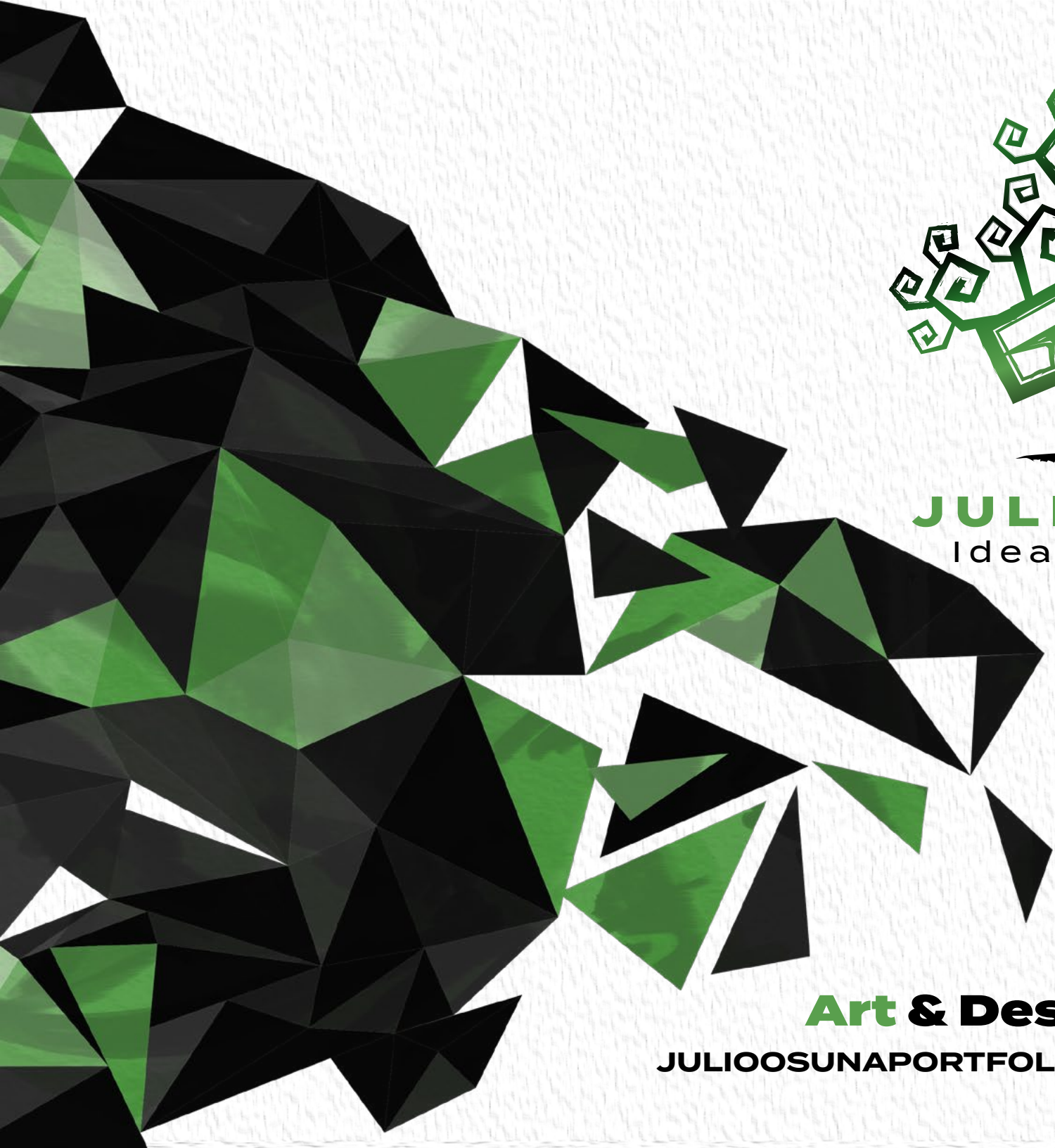
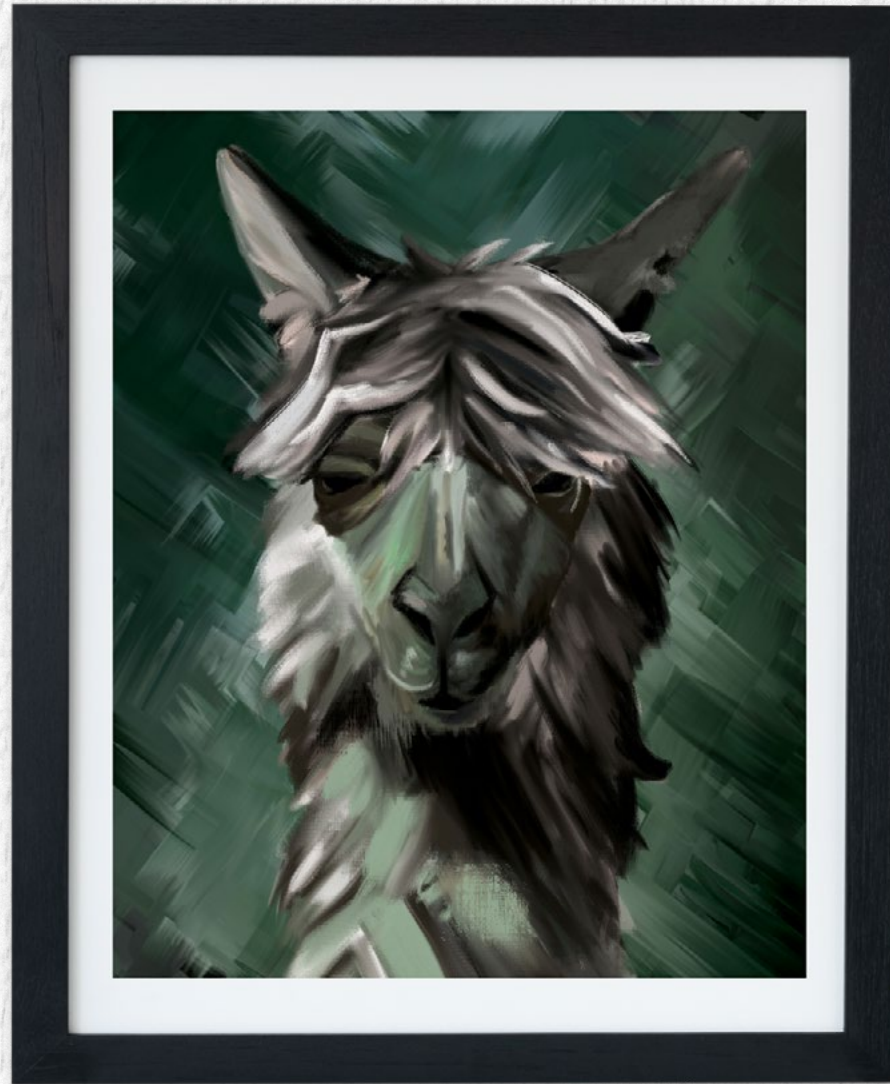




JULIO OSUNA
Ideas Made Real

Art & Design Portfolio

JULIOOSUNAPORTFOLIO.WORDPRESS.COM



LAMA IN LIME & PICA PACA

Two painting commissions for Sardi's Chicken LLC to commemorate the opening of the Alexandria location.

Corporate Project

Acrylic Paint on Canvas, Adobe Photoshop





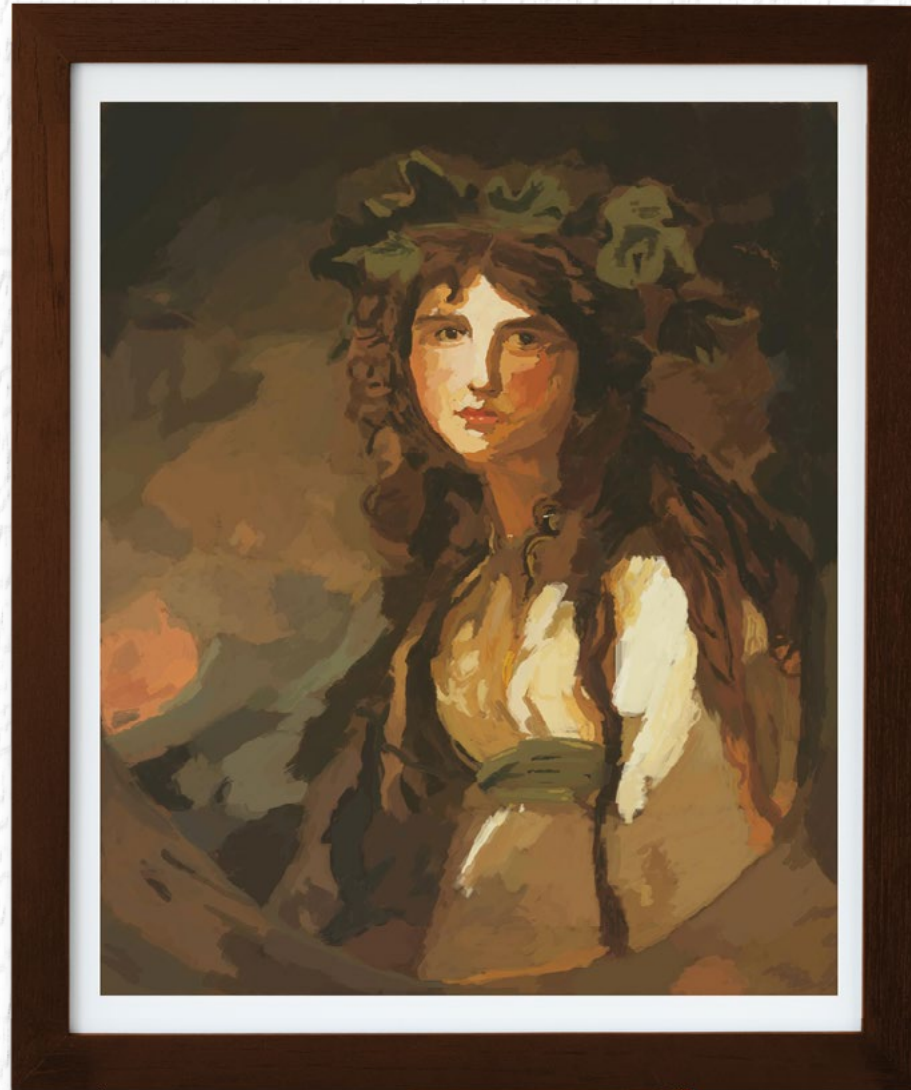
LAMA IN LIME & PICA PACA

Two painting commissions for Sardi's Chicken LLC to commemorate the opening of the Alexandria location.

Corporate Project

Acrylic Paint on Canvas, Adobe Photoshop





FINE ART MASTERPIECE REPRODUCTION

Computer Graphics: Art & Illustration I & II

Photoshop recreation of the famous Portrait of Emma, Lady Hamilton by George Romney. The objective was to learn how artists use shading to create depth and realism in a painting. Also to practice the techniques of Photoshop tools.

Student Project

Adobe Photoshop

Photo references from art.com





FINE ART MASTERPIECE REPRODUCTION

Computer Graphics: Art & Illustration I & II

Photoshop recreation of the famous Portrait by Jean-Honore Fragonard: Young Girl Reading. The objective was to learn how artists use shading to create depth and realism in a painting. Also to practice the techniques of Photoshop tools.

Student Project

Adobe Photoshop

Photo references from art.com





ABSTRACTION - DANCE OF THE ART

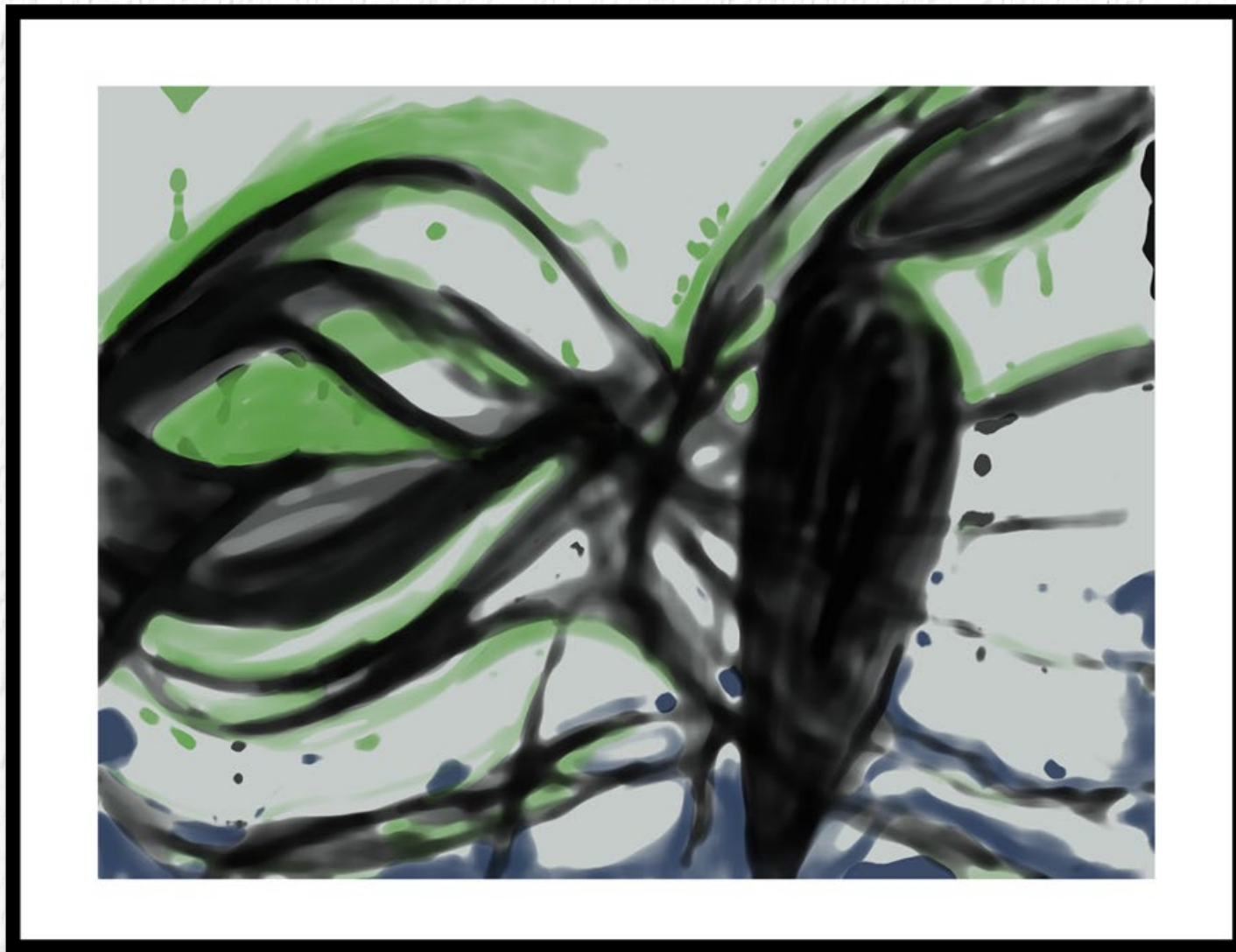
Computer Graphics: Art & Illustration II

Original pieces of non-representational art compositions, with no visual references to anything from reality. Created to make variants of a theme and provide movement, rhythm, texture, and contrast.

Student Project

Adobe Photoshop





ABSTRACTION - DANCE OF THE ART

Computer Graphics: Art & Illustration II

Original pieces of non-representational art compositions, with no visual references to anything from reality. Created to make variants of a theme and provide movement, rhythm, texture, and contrast.

Student Project

Adobe Photoshop





WEIGHTED GEOMETRIC & ORGANIC SHAPES

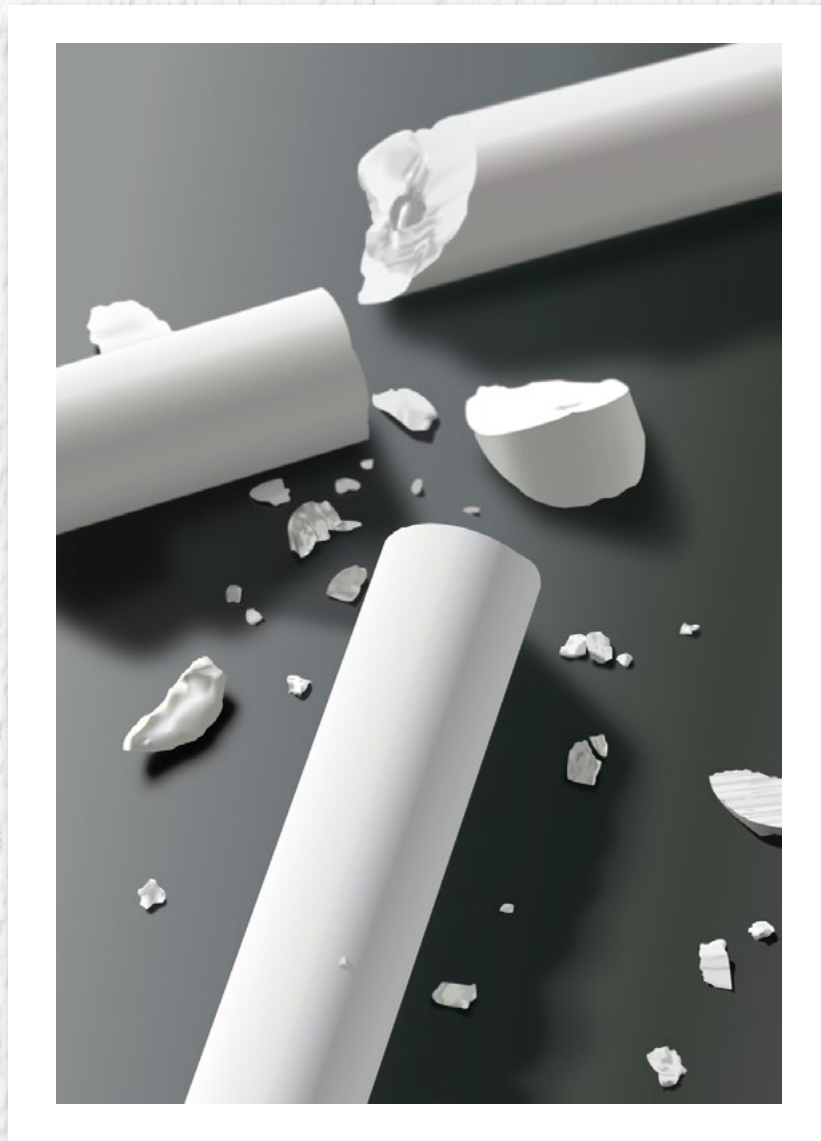
2-D Design

A design of geometric and organic forms. The goal was to achieve, through the use of weighted forms, a balanced and imbalanced composition.

Student Project

Vellum paper, Micron Pen & India Ink





WRITING INSTRUMENT ILLUSTRATION

Illustrator Vector Graphics

A fully rendered reproduction of a writing instrument in vector format. Using gradient and mesh tools to accurately recreate it with computer software.

Student Project

Adobe Illustrator

Photo reference from flickr.com





TRANSPORTATION VEHICLE

Illustrator Vector Graphics

A fully rendered reproduction of a Lamborghini Aventador at a display show. A more artistic take on vectors using gradients, meshes, shadows, highlights, and other techniques to achieve a more original take on the image.

Student Project

Adobe Illustrator

Photo reference from flickr.com





METAPHORIC ILLUSTRATION - SEASONS

Illustration

An art piece showcasing a form of the seasons in a distinguished fashion. In this particular piece, the work was illustrated in the shape of a face with plants and a desert to serve as a shroud.

Student Project

Adobe Photoshop, & Illustrator





GORILLA POSTER

Illustration

An original concept design made for the Department of Anthropology, Sociology, and Criminal Justice. Made to illustrate the theme of the project. Making a gorilla was necessary to display the interpretation of the assignment

Student Project

Adobe Photoshop, & Illustrator





COMPOSITE IMAGE - LIFE OF THE BOOK

Photoshop For Graphics & Photo

A composite image manipulation project to showcase mastery of photoshopping images to create a fantasy setting illustration of a girl with a dolphin in a book.

Student Project

Adobe Photoshop

Photos courtesy of dreamstime.com, shutterstock.com, flickr.com & pexels.com





COMPOSITE IMAGE - STUCK AT HOME

Photoshop For Graphics & Photo

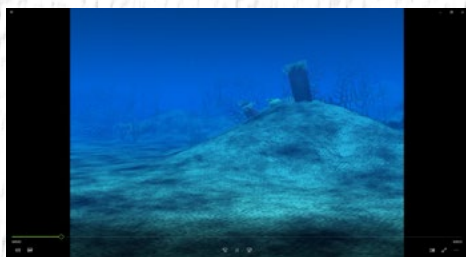
A composite image manipulation project to showcase mastery of photoshopping images to create a fantasy setting illustration of life during COVID-19.

Student Project

Adobe Photoshop

Photos courtesy of dreamstime.com, shutterstock.com, flickr.com & pexels.com





OCEAN FLOOR MAYA ANIMATION

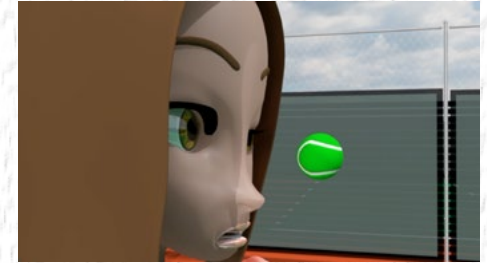
Computer Graphics: 3-D Modeling

A simple Animation Reel of aquatic animals interacting with each other under the sea. By using modeling, a timeline, and key-framing, a fully rendered scene was created to showcase the story. From concept to storyboarding, the entire sequence is made to display creative motion.

Student Project

Autodesk Maya, & 3Ds Max





HELLO ELENA MOCAP PERFORMANCE

Motion Capture Animation

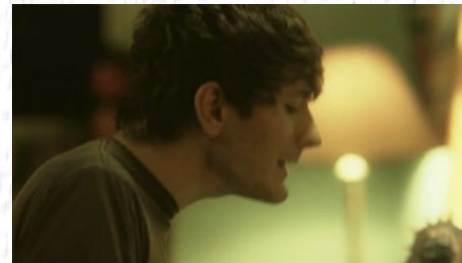
A short animation of a 3-D woman playing tennis. By using a process called “motion capturing” on a green screen background, the model was rigged into being animated by a real person. Everything in the scene was created from concept to rendition

Student Project

Autodesk Maya, & 3Ds Max

Music by Ty Lova – Cloudy Skies, Stock sounds by freesfx.co.uk





FIREFLIES (DJ STROVE REMIX) - OWL CITY

Video Editing For Broadcast

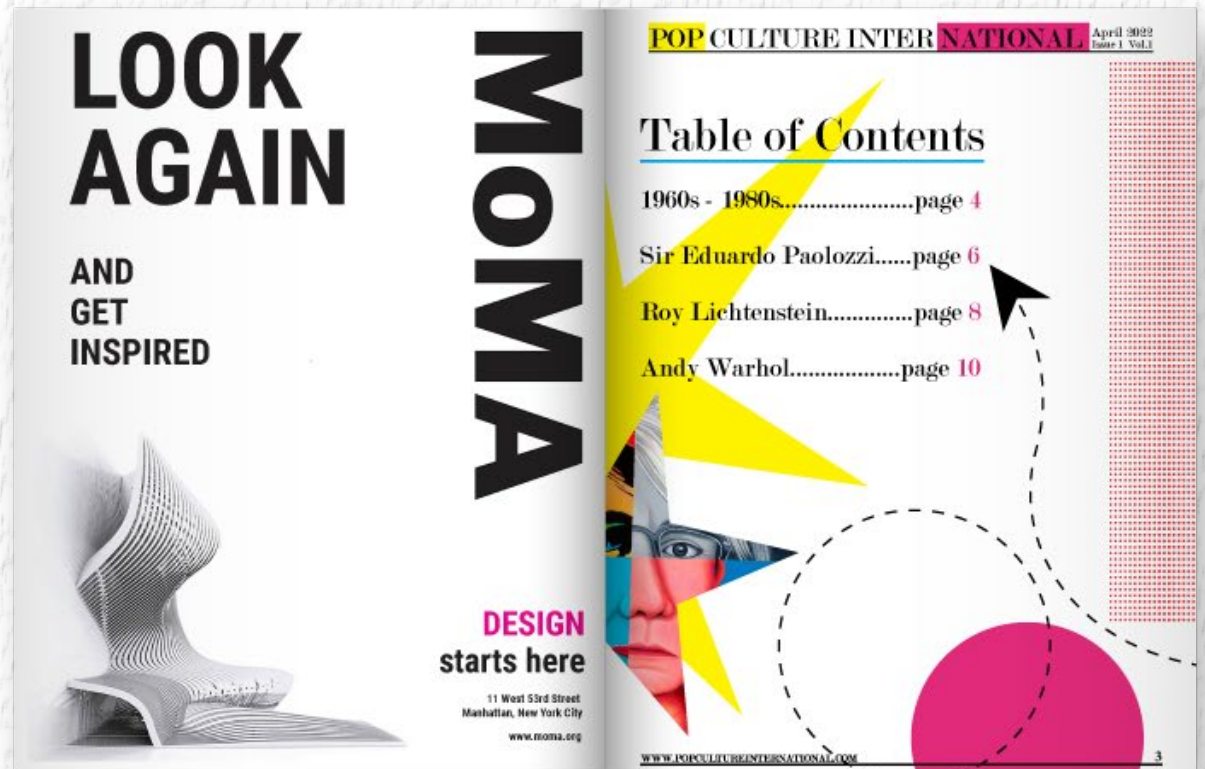
A three-minute video project displaying mastery of non-linear digital editing, using cut media and music. The video is an AMV (Anime Music Video) created as part of a challenge in the YouTube community in 2011 at the height of AMV popularity.

Student Project

Adobe Premiere Pro, Adobe After Effects

Video Anime Reference from youtube.com, Music Video by Owl City - Fireflies





POP ART MAGAZINE Publication With InDesign

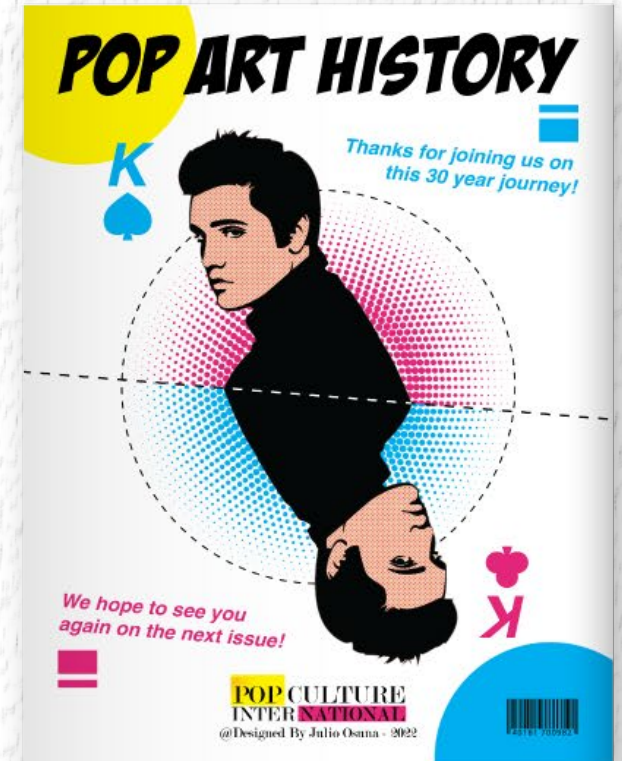
Pop Culture International Pop Art Magazine design. Showcasing a brief history of Pop Art with pertinent illustrations and graphics.

Student Project

Adobe Photoshop, Illustrator

Pictures from arts.com, moma.org





POP ART MAGAZINE Publication With InDesign

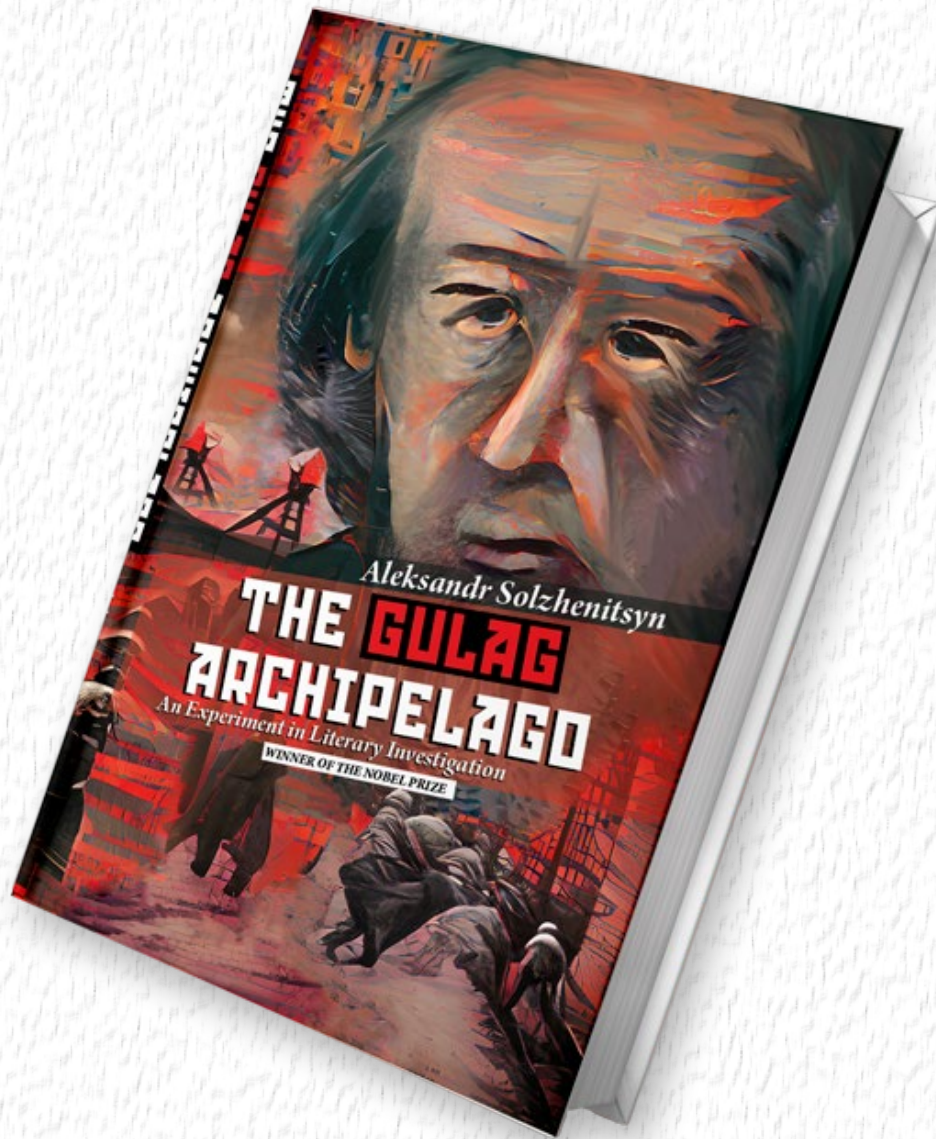
Pop Culture International Pop Art Magazine design. Showcasing a brief history of Pop Art with pertinent illustrations and graphics.

Student Project

Adobe Photoshop, Illustrator

Pictures from arts.com, moma.org





BOOK COVER DESIGN

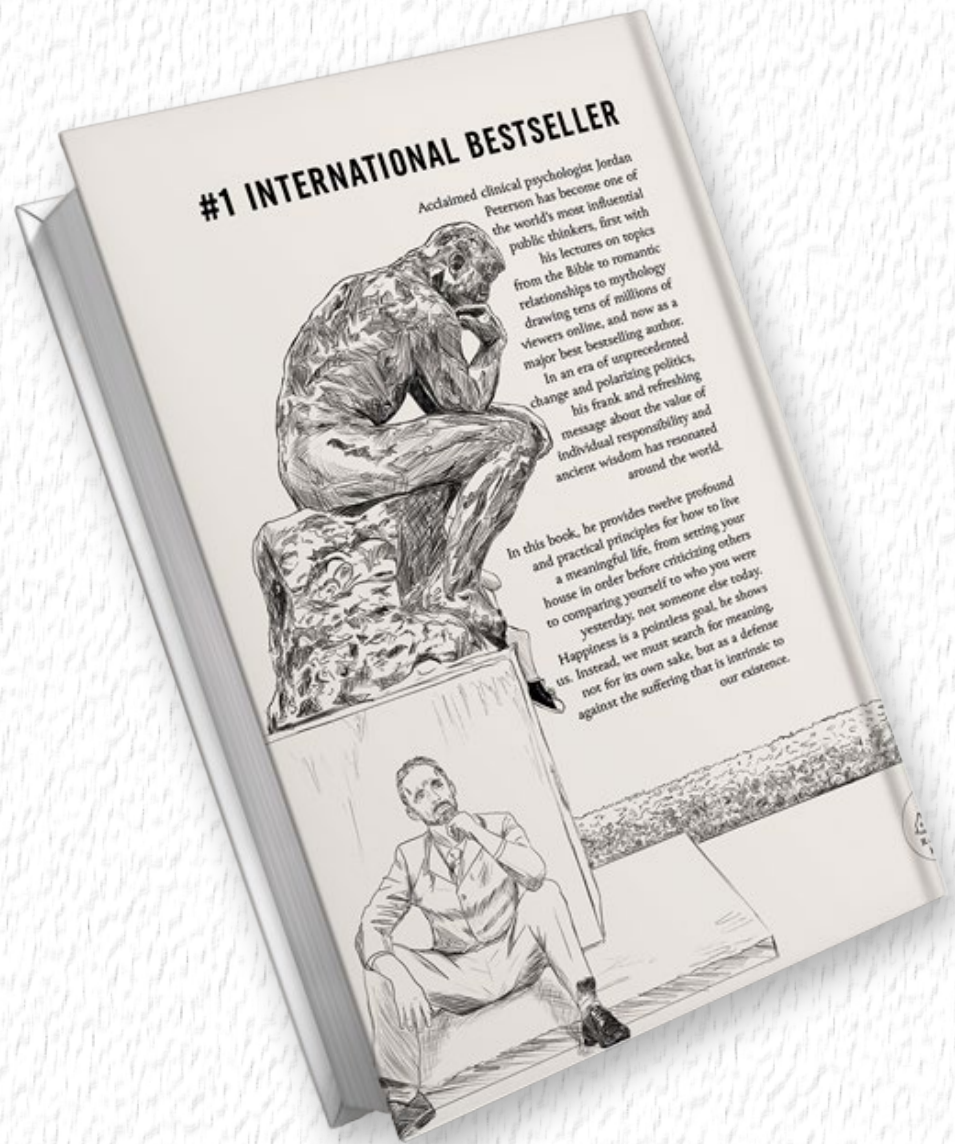
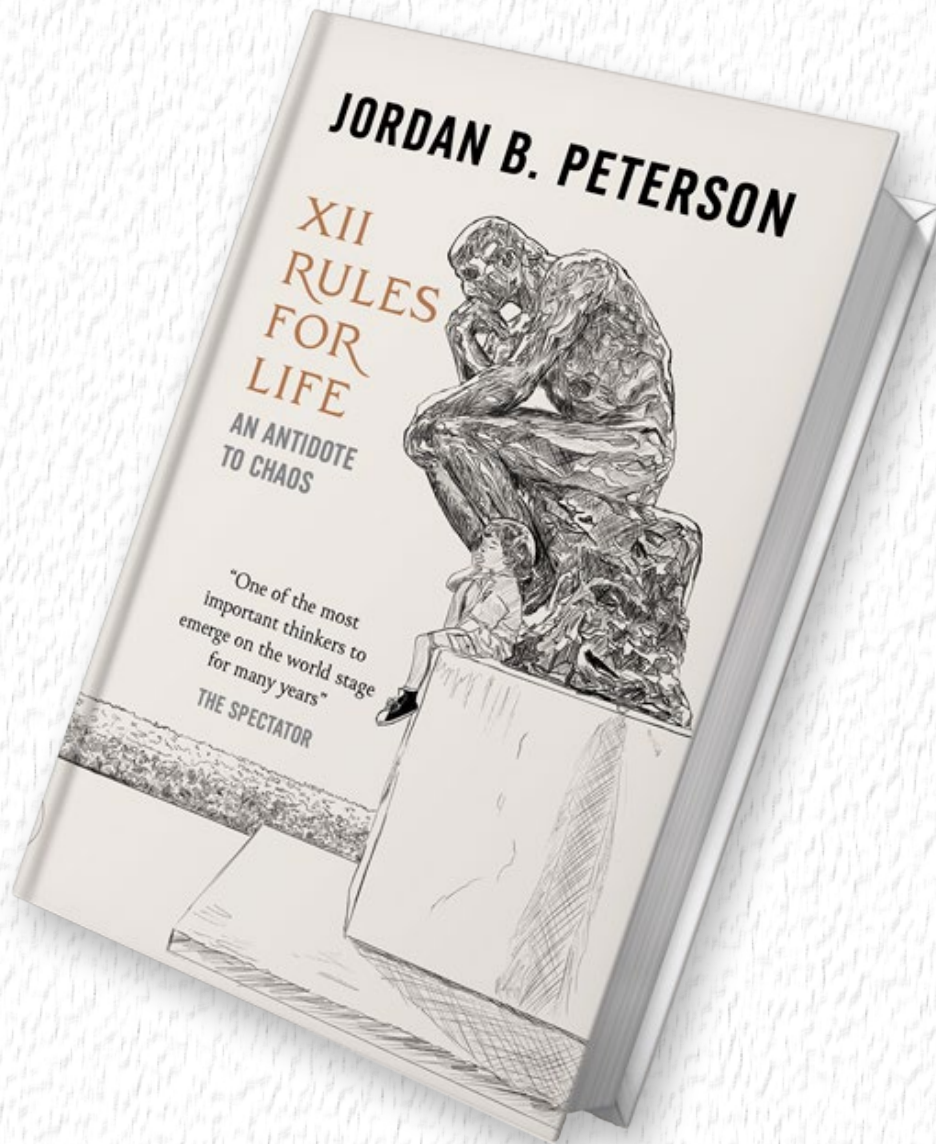
Graphic Design II

Book jacket design options to display effective type solutions and theme selection. Visual design is also implemented for impact to draw attention. This design is based on Alexander Solzhenitsyn's The Gulag Archipelago.

Student Project

Adobe Photoshop, Illustrator & InDesign





BOOK COVER DESIGN

Graphic Design II

Book jacket design options to display effective type solutions and theme selection. Visual design is also implemented for impact to draw attention. This design is based on Jordan Peterson's XII rules for life.

Student Project

Adobe Photoshop, Illustrator & InDesign





Animation

STORYTELLING THROUGH MOTION

HISTORY OF ANIMATION BROCHURE

Graphic Design II

Design project for The History of Animation mock-up in Print format for a Brochure. Implementing effective hierarchy, color, and page layout using a grid. Complete with logo for branding.

Student Project

Adobe Photoshop, Illustrator & InDesign

Photos by behance.com, shutterstock.com



What is ANIMATION?

Animation is a method of photographing successive drawings, models, or even puppets, to create an illusion of movement in a sequence. Because our eyes can only retain an image for approx. 1/16 of a second, when multiple images appear in fast succession, the brain blends them into a single moving image. In traditional animation, pictures are drawn or painted on transparent celluloid sheets to be photographed. Early cartoons are examples of this, but today, most animated movies are made with computer-generated imagery or CGI.

To create the appearance of smooth motion from these drawn, painted, or computer-generated images, frame rate, or the number of consecutive images that are displayed each second, is considered. Moving characters are usually shot "on twos" which just means one image is shown for two frames, totaling in at 12 drawings per second. 12 frames per second allows for motion but may look choppy. In the film, a frame rate of 24 frames per second is often used for smooth motion.

History of ANIMATION

You don't have to be a cartoonist to have animation be a big part of your life. Animation is everywhere—in our homes, schools, work, and the United States, chances are you've witnessed seminal accomplishments in animation history without even knowing it.

From Snow White and the Seven Dwarfs to Toy Story and The Flintstones, these works marked important milestones in animation, an art form that continuously challenges its creators to push technology so

that anything that can be imagined can also be brought to life.

It was when animation was brought to cinema that we began to see substantial developments in this successful area of animation. Animated cartoons came at first half a century before animated cartoons came at all, from Victorian parlors to decoration to touring magic lantern shows.

Animation owes its existence to the principle of persistence of vision. This theory states that if images are shown in succession at a fast pace, they will give an illusion of movement.

Before film ANIMATION

Around the era of the Industrial Revolution in Europe and North America, some folk were getting pretty sick with just looking at a lot of pottery or a bunch of arranged pictures to represent motion. Lucky for them, new technology and the spread of machinery made possible devices that could successfully display "moving" images for their entertainment and delight.

ANIMATION THROUGH HISTORY TIMELINE

Animation Before Film

The Magic Lantern is an image projector using pictures on sheets of glass. The first projected animation.

30,000 B.C. - 1500 A.D.

Early Motion in Art

Shahr-E Sukhteh is a bronze-age pottery bowl depicts goats leaping

1600 - 1899

The Silent Era

The early 20th century marks the beginning of theatrical showings of cartoons. Felix the Cat, often considered the first animated movie star.

The Golden Age of Animation

During the "Golden Age" of animation, theatrical cartoons became an integral part of popular culture. Walt Disney, Warner Brothers, MGM, etc.

1900 - 1930

The Television Era

The animation industry began to adapt to the fact that television continued its rise as the entertainment medium of choice for American families.

1930 - 1950

The Modern Era

Massive leaps of progress with animation. Cartoons are now a very common thing on television and movies. Especially with channels like Disney and Nickelodeon. Film like The Lion King and Beauty and the Beast become industry standards.

1960 - 1980

The CGI Era

Computer generated imagery revolutionized animation. Compared to traditional drawing, animation is replaced by 3D modeling. A form of animation that is basically a digital version of stop motion animation.

1980 - 2000

2000 - Present

HISTORY OF ANIMATION BROCHURE

Graphic Design II

Design project for The History of Animation mock-up in Print format for a Brochure. Implementing effective hierarchy, color, and page layout using a grid.

Student Project

Adobe Photoshop, Illustrator & InDesign

Photos by wikipedia.com, behance.com, shutterstock.com



HISTORY OF ANIMATION WEBSITE

Graphic Design II

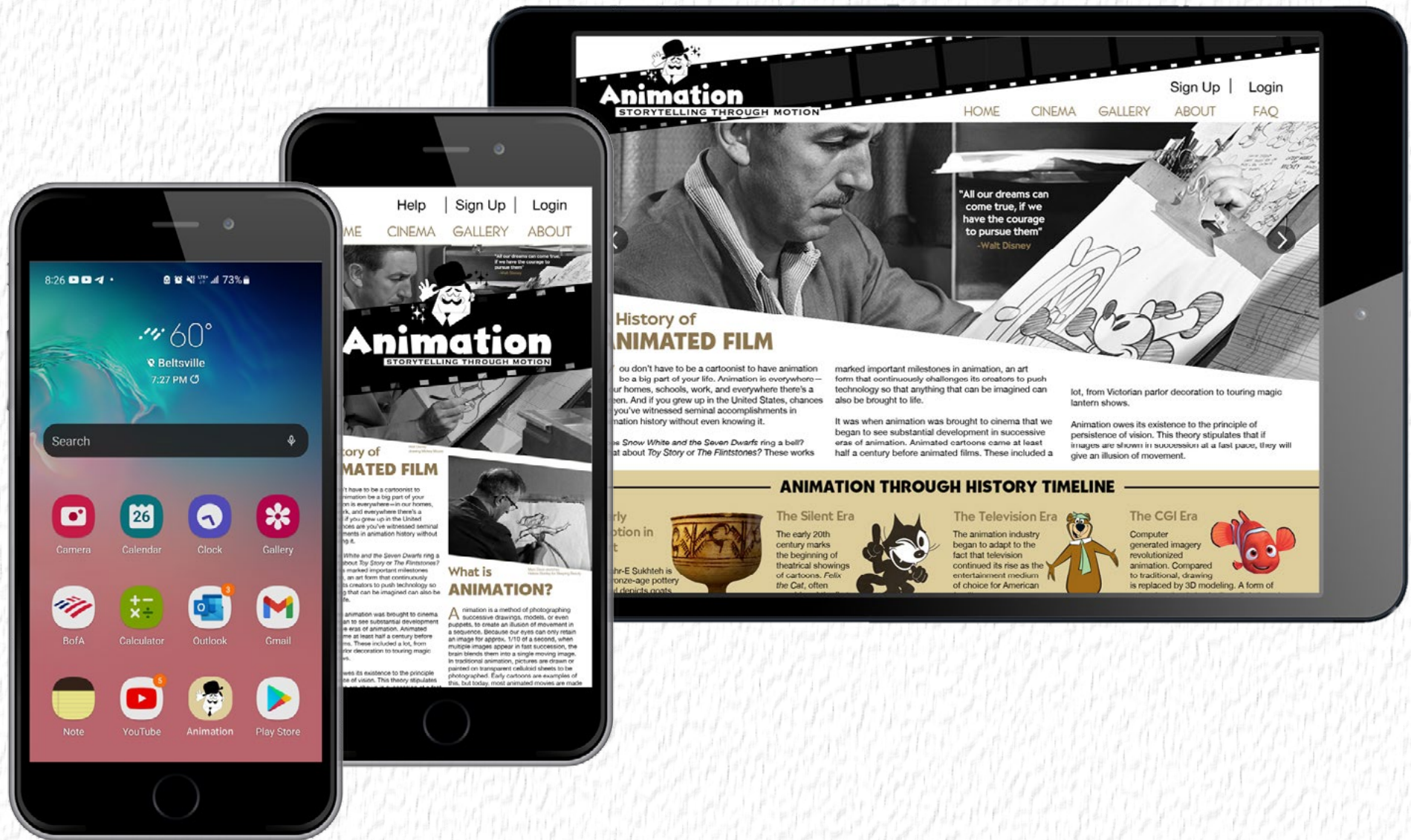
The Web part of the project employs design principles to solve the layout and communication problems that arise from the different formats. Still using effective typography, and other design skills to convey the message.

Student Project

Adobe Photoshop, Illustrator & InDesign

Photos by wikipedia.com, behance.com, shutterstock.com





HISTORY OF ANIMATION APP/PHONE/TABLET

Graphic Design II

Keeping up with responsive web development, the design was implemented as an app, complete with an icon, a design made for mobile and tablets.

Student Project

Adobe Photoshop, Illustrator & InDesign

Photos by wikipedia.com, behance.com, shutterstock.com





DOLCE NOTTE
Refined Italian Flavor

RESTAURANT CAMPAIGN - MENU

Graphic Design III

Along with logo, created a fine dining campaign for an Italian-themed restaurant, showcasing the luxurious and traditional atmosphere. A Menu Brochure of the restaurant is essential for the customer to view. Made with themed colors and type solutions along with pictures.

Student Project

Adobe Photoshop, Illustrator & InDesign

Photos from caffepositano.it, unsplash.com, pexels.com





RESTAURANT CAMPAIGN - MENU

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Along with logo, created a fine dining campaign for an Italian-themed restaurant, showcasing the luxurious and traditional atmosphere. A Menu Brochure of the restaurant is essential for the customer to view. Made with themed colors and type solutions along with pictures.

Student Project

Adobe Photoshop, Illustrator & InDesign

Photos from caffepositano.it, unsplash.com, pexels.com





RESTAURANT CAMPAIGN - AD

Graphic Design III

This is a print advertisement to display how the brand identity will look in a physical format.

Student Project

Adobe Photoshop, Illustrator & InDesign

Photos from caffepositano.it, unsplash.com, pexels.com





RESTAURANT CAMPAIGN - WEBSITE

Graphic Design III

Also, a website to go along with the brand experience, and showcase problems solving solutions as well as strong hierarchical compositions.

Student Project

Adobe Photoshop, Illustrator & InDesign

Photos from caffepositano.it, s, pexels.com





RESTAURANT CAMPAIGN - MATERIALS

Graphic Design III

Along with adjacent product marketing materials, such as branding the bags, plates, napkins, and wine glass. Indicative of an upscale restaurant.

Student Project

Adobe Photoshop, Illustrator & InDesign

Photos from caffepositano.it, unsplash.com, pexels.com





THEATER PROMOTION - SAMSON

Graphic Design III

The project entailed re-branding a new logo from an existing theater for an existing play. Also to create original artwork design for the chosen play. The goal is to promote the theater experience and the play with the promo material.

Student Project

Adobe Photoshop, Illustrator & InDesign





LOGOS

Assortment of some of the logos created through the years.

Student & Corporate Projects
Adobe Photoshop, Illustrator & InDesign





SARDI'S BRANDING - VANS

Designs made for Sardi's Chicken's delivery vans to promote the restaurant as deliveries are made to customers. These were eventually wrapped in Vinyl and placed on them.

Corporate Project

Adobe Photoshop, Illustrator & InDesign





SARDI'S BRANDING - VANS

Designs made for Sardi's Chicken's delivery vans to promote the restaurant as deliveries are made to customers. These were eventually wrapped in Vinyl and placed on them.

Corporate Project

Adobe Photoshop, Illustrator & InDesign





SARDI'S COSTCO GIFT CARD TOKENS

Front and back designs for Sardi's Chicken's Gift Card Tokens commission to Costco. Currently in circulation at all Costco's in the DMV areas.

Corporate Project

Adobe Photoshop, Illustrator & InDesign





JULIO OSUNA

Ideas Made Real

Independent Art Designer motivated to producing eye catching designs for corporate branding. Specializing in Graphic Designing, Animation, Video Production and Illustration. Highly experienced in the work place with marketing and management of teams. Drawing inspiration from a pastiche of history, both classical and modern to create something brand new.

CONTACT INFO

Email

yasser-lio@hotmail.com

Phone

202-993-8590

Location

Rockville, Maryland

Webpage

juliosportfoliosite.wordpress.com

TECHNICAL SKILLS

Microsoft Office	◆◆◆◆	Adobe After Effects	◆◆◆◆
Adobe Photoshop	◆◆◆◆	Adobe Dreamweaver	◆◆◆◆
Adobe Illustrator	◆◆◆◆	AutoDesk Maya	◆◆◆◆
Adobe InDesign	◆◆◆◆	AutoDesk 3Ds Max	◆◆◆◆
Adobe Animate	◆◆◆◆	Clip Studio Pro	◆◆◆◆
Adobe Acrobat	◆◆◆◆	Final Cut Pro	◆◆◆◆
Adobe Premiere Pro	◆◆◆◆	HTML & CSS	◆◆◆◆

EDUCATION

Graphic Design

Associate of Applied Science
Montgomery College, Rockville MD 2022

Animation

Associate of Applied Science
Montgomery College, Rockville MD 2017

Certificate

Computer Graphics
Montgomery College, Rockville MD 2012

EMPLOYMENT EXPERIENCE

Freelance Computer Graphic Designer & Animator (2012 - Present):

- Work directly with client through the design process and delivery of product toward satisfactory completion
- Create model character designs and animating scene for commercial use
- Video Editing services

Graphic Designer at Sardi's Chicken/Sardi's Holdings (Present):

Graphic Designer

- Work directly with the Director of the Marketing department to produce eye-catching advertisement designs of all media types for the Sardi's Chicken brand
- Establishing all the corporate design aesthetic and visual brands for Sardi's Chicken, including Picca, Taphouse, and Brusters.
- Promote restaurant brand through marketing strategies

Cashier/Customer Service at The Home Depot (2016):

- Process hardware purchases for customers
- Front-end services and advisory for home goods
- Assisted and directed customers with product inquiries

PROFESSIONAL SKILLS

Fast learner
Strong organization prowess
Detail oriented
Friendly demeanor
Proficient communication
Multilingual (English, Spanish, Italian)

ACHIEVEMENTS

Rotary Club of North Bethesda Scholarship

Dorothy M.S. Hall Dreamers Scholarship
(3 times winner)

Montgomery College Foundation Scholarship
(4 times winner)

Phi Theta Kappa, Dean's List

Legal Assistant/Secretary at Law Offices of Jose Blanco (2014 - 2015):

- Provided assistance and advisory for reputable Immigration and Bankruptcy Attorney
- Translated memos, legal asylum declarations, and other case-related documents
- Filed and processed court forms into local District & Circuit Courts
- Managed Attorney's schedule
- Updated (by email or telephone) clients on case statutes daily
- Provided Administrative and office task as needed

Junior Graphic Designer at White Dot Services (2014):

- Communicated with clients (in person or telephone) over design ideas and orders
- Managed the front store in a consistent and effective demeanor
- Designed custom logos, postcards, business cards, banners, signs, and web palettes
- Operated and supervised main printing machines and devices
- Organized and archived client's orders for quality